

**FEES FOR PUBLICATION OR DISPLAY OF
AUSTIN HISTORY CENTER PHOTOGRAPHS
Effective October 2002**

Use the worksheet below to determine the use fee that will be assessed for your photo order. Customers who fall into the following categories are exempt from use fee charges:

- 1) **Non-profit organizations.** You must provide documentation of your 501(c)(3) status.
- 2) **Governmental entities.** This includes local, state and federal governments.
- 3) **Local news media.** Austin television news stations and publications that are published and distributed solely in the Travis County area are considered local news media.
- 4) **Private individuals** using images for personal use or for display in a non-public area.

Publication	Cost per Image	X	Number of Images	Total Use Fee
Books				
1-5,000 copies	\$10.50			
5,001-10,000 copies	\$21.00			
10,001-25,000 copies	\$31.00			
Over 25,000 copies	\$52.00			
Serials				
Under 50,000 circulation	\$10.50			
50,001-100,000 circulation	\$21.00			
Over 100,000 circulation	\$31.00			
Book Jacket	\$52.00			
Motion Picture or TV Use	\$78.00			
Videos or CD ROMs				
1-5,000 copies	\$10.50			
5,001-10,000 copies	\$21.00			
10,001-25,000 copies	\$31.00			
Over 25,000 copies	\$52.00			
Web page or Slide Show Use	\$21.00			
Local Business Display	\$21.00			
Advertising Use	\$104.00			
Merchandise (t-shirts, place mats, coffee mugs, etc.)	\$104.00			
Posters, Postcards or Brochures				
1-5,000 copies	\$21.00			
5,001-10,000 copies	\$31.00			
10,001-25,000 copies	\$42.00			
Over 25,000 copies	\$52.00			