



Stakeholder Input Process

Step 1

Invite stakeholders to workshop and solicit their suggested re-striping options via mail to begin to capture stakeholder preferences. (Note: Staff made an early decision not to edit stakeholders' suggested options even if they were in conflict with regulatory requirements. However, staff pointed out to stakeholders the regulatory conflicts.)

Invitations and options requests sent to:

- ~5500 Allandale & Rosedale area stakeholders
- Austin Cycling Association

Via:

- Email lists
- Flyers
- Signs posted in neighborhood
- Assistance of cycling association and neighborhood leaders

Step 2

Hold October 15, 2005 Workshop

Purpose

- Capture additional stakeholder re-striping options not submitted in advance
- Discuss all re-striping options
- Vote on top re-striping options for Ballot

Where: Murchison Middle School

Attendees: ~ 81

Interest groups present

- Residents of Shoal Creek Boulevard
- Residents of Allandale and Rosedale neighborhoods
- Cyclists (area cyclists plus cyclists from beyond the neighborhood)

Workshop Outcomes

- 26 Stakeholder Re-Striping Options
- 4 top options selected for Ballot (2 each from 3 interest groups, with 2 overlapping)
- Strong interest voiced in speed control and sidewalk by workshop attendees

Step 3

Ballot Process

Ballots developed and distributed to stakeholders including to:

- Allandale and Rosedale area residents, businesses, tenants, property owners (~5500)
- 694 Local members of Austin Cycling Association (ACA)*
- 171 Local members of Austin Ridge Riders*

Via:

- Email lists
- Flyers
- Mail
- Signs posted in neighborhood
- Assistance of neighborhood and cycling leaders

Ballot Period: Oct 24 – Nov 5, 2005

Submission options:

- Drop off at Public Works Department (week of Oct 31)
- Mail in (by Nov 2)
- Deliver to Saturday Ballot Day at neighborhood school (Nov 5)

Ballot Results: (See attached)

*Note: Criticism received from the Cycling Community: The cycling community in Austin was under represented in the balloting process.

City Response: The two organized associations of cyclists in Austin offered readily available membership address lists that could be reached via mail and validated.

December 2, 2005